



# American Red Cross

## Local News

Winter 2010

### Holiday Safety and You—Helpful Tips to protect Your Family

**Holiday Decorating**—Place Christmas trees, candles and other holiday decorations at least three feet away from heat sources such as fireplaces, portable heaters, radiators, heat vents, and candles. Purchase flame retardant metallic or artificial trees. If you purchase a real tree, make certain it has fresh, green needles which are not easily broken. Keep live trees as moist as possible by giving them plenty of water. Make certain light strings and other holiday decorations are in good condition. Do not use anything with frayed electrical cords and always follow the manufacturer's instructions. Always unplug tree and holiday lights before leaving home or going to bed. Never use lit candles to decorate a tree.



**Cooking the Holiday Meals**—Keep anything that can catch fire—pot holders, oven mitts, wooden utensils, paper or plastic bags, food packaging, towels, and curtains—away from your stove top. Never leave cooking food unattended. Stay in the kitchen while cooking. If you must leave the kitchen for even a short period of time, turn off the stove. If you are simmering, baking, boiling, or roasting food, check it regularly, remain in the home while food is cooking, and use a timer. Avoid wearing loose clothing or dangling sleeves while cooking. Keep kids away from cooking areas by enforcing a "kid-free zone" of three feet around the stove. Clean cooking surfaces on a regular basis to prevent grease build-up. Consider purchasing a fire extinguisher to keep in your kitchen. Contact your local fire department to take training on the proper use of extinguishers. Always check the kitchen before going to bed or leaving the home to make certain all stoves, ovens and small appliances are turned off.

**Holiday Entertaining**—Designate one person to walk around your home to make certain all candles and smoking materials are properly extinguished after guests leave. Smoke alarms save lives. Install a smoke alarm near your kitchen, on each level of your home, near sleeping areas, and inside and outside bedrooms if you sleep with doors closed. Use the test button to check it each month. Replace all batteries at least once a year.



Dear Friend of the American Red Cross:

With the holiday season upon us, I reflect upon the many blessings I have and am reminded of how fortunate we are to have the American Red Cross in our lives.

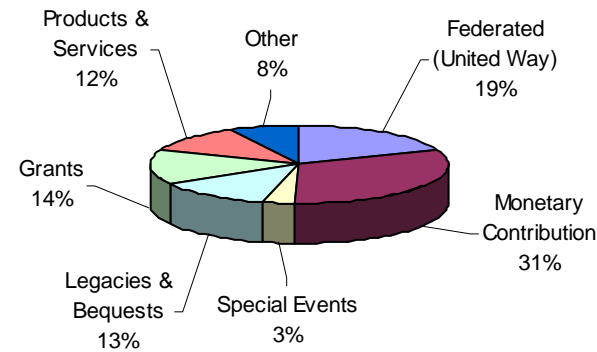
Despite the challenging economic climate, our 2010 fiscal year ended with a **14% increase** in the number of people we supported through our Disaster Service Program (responding to house fires, floods and other disasters), which also received a 96% "Excellent Rating" for service quality from our clients. Our Health and Safety department held 2,120 classes and trained nearly 19,000 people in CPR/First Aid and other life-saving skills. Operationally, we continue to explore and introduce new ways to increase efficiency while remaining good stewards.

As we look ahead to 2011 and beyond, your Red Cross continues to evolve in order to meet the needs of the communities we serve. By January, we will launch a new Learning Management System which will provide consistent messaging and access for anyone interested in our Health and Safety curriculum. We will expand our collaborative partnerships with the corporate, community, governmental, and faith-based segments to ensure more of our constituents are adequately prepared for an emergency. As a volunteer led organization, we are working to ensure the volunteer experience is extremely positive for each and every volunteer. Of course, we will also continue to build our infrastructure to be better prepared to respond when disasters occur.

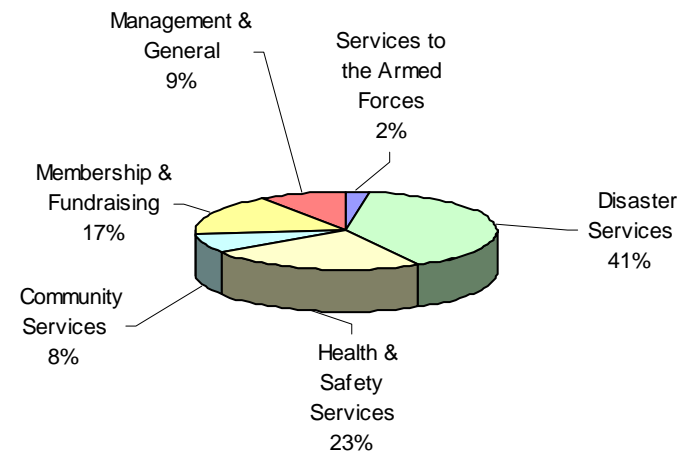
On behalf of the American Red Cross family, I wish you and your family a safe and healthy holiday season and a very happy new year!

Sincerely,  
Patrick K. Delaney  
Regional Chapter Executive

### REVENUE



### EXPENSES



### Statement of Financial Position for the Year Ending June 30, 2010

#### ASSETS

Current Assets	
Cash	\$ 532,792
Investments	558,937
Receivables	349,473
Inventory	0
Prepaid Expenses	8,921
Total Current Assets	\$ 1,450,123

Non-Current Assets 382,045

Total Assets \$1,832,168

#### LIABILITIES AND NET ASSETS

Current Liabilities	
Debt--Current portion	\$ 86,768
Accounts Payable, Accrued Liabilities, Deferred Revenue and Advances	171,811
Total Current Liabilities	\$ 258,579

Non-current Liabilities 62,248

Total Liabilities \$ 320,827

Net Assets	
Unrestricted - Operations	\$ 899,097
Temporarily Restricted	239,058
Permanently Restricted	373,186
Total Net Assets	\$ 1,511,341

Total Liabilities and Net Assets \$ 1,832,168

#### CONTRIBUTIONS, REVENUE AND GAINS

Federated (United Ways)	\$ 450,060
Monetary Contributions	749,983
Special Events (Net)	78,066
Legacies and Bequests	300,464
Grants	334,816
Products and Services	277,514
Other	178,969

Total Income \$ 2,369,872

#### EXPENSES

Program Services	
Services to the Armed Forces	\$ 53,573
Disaster Services	868,681
Health and Safety Services	504,155
Community Services	180,188
Total Program Services	\$ 1,606,597

Membership and Fundraising 366,945

Management and General 204,152

Total Expenses \$ 2,177,694

The full financial statement presentation of the American Red Cross of the Delmarva Peninsula was audited by Wildeman and Obrock, Certified Public Accountants. If you wish to obtain a copy of such financial statements and the auditor's report, please contact Lemaine Peo, Manager, Finance & HR, by email [lpeo@redcrossdelmarva.org](mailto:lpeo@redcrossdelmarva.org).

## 'Tis the Season for Giving: How to Prepare for Seasonal Flu

With flu season underway, the American Red Cross offers some helpful tips to keep your family healthy.

### Stop the Spread of Germs

- Wash hands frequently with soap and water or an alcohol-based hand sanitizer.
- Avoid or minimize contact with sick people (a minimum three feet distancing is recommended).
- Avoid touching your eyes, nose and mouth.
- Cover your mouth and nose with tissues when you cough and sneeze. If you do not have a tissue, cough or sneeze into the crook of your elbow.
- If you are sick, get to your doctor and stay away from others as much as possible.



### Avoid Getting Sick

- Talk to your doctor about flu shots for seasonal flu. Groups at the highest risk for contracting the flu should get vaccinated as soon as the vaccines become available.
- Always practice good health habits to maintain your body's resistance to infection.

Visit [www.redcrossdelmarva.org](http://www.redcrossdelmarva.org) for more information.

## American Red Cross of the Delmarva Peninsula Board Members

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## The Red Cross wants YOU!

The Red Cross is not a government agency; it relies on valuable donations of talent, time and financial contributions to do its humanitarian work—and we NEED you! We will work with you to provide a rewarding volunteer experience which fits your schedule. In addition, we provide any required training you may need to fulfill your new role as a Red Cross volunteer. From Disaster Action Team members assisting families after a fire, flood or other emergency to CPR/First Aid Instructors to helping us in the office, our volunteers are the heart of the Red Cross—please consider joining us. For more information, please email [volunteer@redcrossdelmarva.org](mailto:volunteer@redcrossdelmarva.org) or call (800) 777-6620 option 5.

The American Red Cross is where people mobilize to help their neighbors—down the street, across the country and around the world—in emergencies. The American Red Cross of the Delmarva Peninsula serves Kent, New Castle and Sussex Counties in Delaware and Caroline, Cecil, Dorchester, Kent, Queen Anne's, and Talbot Counties in Maryland.

Last fiscal year, the local Red Cross responded to **233** disasters of varying sizes throughout our communities, providing disaster relief - free of charge - to **996** people. **Nearly 19,000** people were trained in lifesaving skills such as CPR and First Aid. We sent approximately **850** emergency communications, which kept members of the military in touch with their families. Close to **500** seniors living independently received peace of mind through our Lifeline personal emergency response program. **Over 8,500** people on the Delmarva Peninsula attended Community Disaster Education presentations.

## American Red Cross Learning Center

The American Red Cross will launch a new learning management system later this month. This system is a shared database which will track participant learning and courses offered by chapters, instructors and authorized providers. It will also house online and blended learning training courses. The new American Red Cross Learning Center will provide:

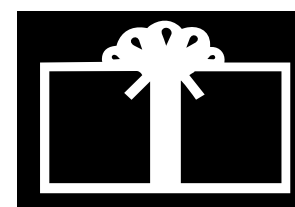


- **Access to training records online**
- **Automatic training updates and alerts**
- **Course record entry and certificate printing**
- **Instructor certificates/transcripts**
- **National Instructor Certification**

The new nationwide system will track individual records. As a learner, you can now find classes convenient for you using your zip code as a search tool. So, now you may take a class close to your place of employment, while on vacation or in your own hometown. For more information, visit [www.redcrossdelmarva.org](http://www.redcrossdelmarva.org) and select *Get Trained*.

## Spreading the Cheer

When you want your gifts to really matter—there's one gift you can always count on to save the day. It will save the day when the next disaster strikes or when a neighbor's house burns down. It will be there when someone needs the comfort of a helping hand. It will connect military families with their loved ones in service and provide training in CPR, aquatics safety and first aid. It will spread goodwill and change lives around the world. Hope. It's the gift you give to your community through your generosity to the American Red Cross. Please donate today by visiting [www.redcross.org/gifts](http://www.redcross.org/gifts).



## Memorials and Tributes for Fiscal Year 2010 (July 1, 2009-June 30, 2010)

<b>In honor of Ann Alexander</b>	Robert & Sherry Mace	<b>In memory of Mary Elliott</b>	Kent County Teachers Association
<b>In memory of Emma Bove</b>	Godwin Laboratory Thelma Warren Dominic Maida, Jr.	<b>In Honor of Christine &amp; Caroline Lawless</b>	Maria Schatzman
<b>In honor of Dr. Henry Sears</b>	Clove Farm Deer Hunters	<b>In memory of Frances Ziegelhofer</b>	Leah Cameron
<b>In honor of Mr. &amp; Mrs. Art Diver</b>	Elizabeth Barnhill	<b>In memory of Virginia Gross</b>	Oscar & Carol Carlson
<b>In memory of Betty Russell</b>	Shahrokh & Ruth Morovati Nancy Simpkins & Joan Cronis Thelma Warren Wally & Joan Haynie David Bower Nancy Wright Michael Igo Cheryl Chilcutt	<b>In memory of Stella Laskaris</b>	Evelyn Liarakos Philoptochos Society Ann Keffla John & Helen Crawford Eugenia Terss David & Marianne Foster
<b>In honor of Rev. Donald &amp; Mildred Hamilton</b>	Carol J. Dulin	<b>In memory of Michael Greendonner</b>	Lu Ann Hausmann Frances Altman William Metten Lisa DiPietro Caroline G. Smith Lynn Zbranak
<b>In memory of Dolores Gallagher</b>	Henri & Rickel Niggebrugge	<b>In memory of Ruth Good</b>	The Briggs Company
<b>In memory of Patricia Lyons</b>	Leslie Newman	<b>In honor of Elizabeth Lundquist</b>	Richard Simon
<b>In memory of Delores Ryan</b>	Jim & Sharon Persoleo	<b>In honor of Rob Katz</b>	Judith Favell
<b>In memory of Debbie Epstein</b>	Williams Family Automotive	<b>In memory of Elaine Masso</b>	R. Karl & Claire Hill

### CLARA BARTON AWARDS HONORING WOMEN OF DISTINCTION

The Talbot Country Club, Easton, MD was the scene of "Sparkle Into the Night" Friday evening October 8<sup>th</sup> - a night of fundraising and honor for local heroines of the Eastern Shore. More than 120 guests enjoyed a silent auction, sit down dinner and program, celebrating the accomplishments of five Eastern Shore women.

Keynote speaker for the evening was Christie Vilsack, former first lady of Iowa, Executive Director of the Iowa Initiative and wife of United States Secretary of Agriculture, Tom Vilsack. Joining her in speaking and presenting awards was Brigadier General Annette Deener, Director of the Army National Guard's Joint Force Headquarters in Maryland. Deener has received many military honors and was inducted into the Maryland Women's Hall of Fame in 2007.

The **Philanthropist of the Year** Award was given to **Alice Bower**, who founded the Women & Girls Fund in 2002. The **Humanitarian of the Year** was awarded to **Elizabeth Devlin** who founded an after-school book club for at-risk girls called Girl Talk: Read to Achieve. **Lisa Oesterling**, Director of Christ Episcopal Day School in Stevensville, was awarded the **Lifesaver of the Year**. After surgery and rehabilitation, the man she saved is alive and well, thanks to Lisa. An **Armed Forces Woman of the Year** was given to **U.S. Army Sgt. Major Donna Dear**. Dear is a Vietnam veteran and Gulf War era veteran. She retired as Sergeant Major after 27 years of active duty.

**Dr. Evangeline Garcia** was also named **Armed Forces Woman of the Year**. A retired U.S. Air Force Lieutenant Colonel, Garcia served as chief of Mental Health Clinics in her overseas assignments and currently, she is a member of the Maryland Defense Force. She is a veteran of the Desert Storm/Desert Shield conflict and served in support missions to New York City after 9.11.01 and the Gulf Coast after Hurricane Katrina.

Proceeds from the evening will help the American Red Cross of the Delmarva Peninsula continue the work of bringing relief to victims of disasters and to prevent, prepare for and respond to emergencies.

### Help Save the Day by Donating

You can help when a family loses their home to a fire by supporting your Red Cross. Locally, we had a 14% increase of people needing Red Cross services after a fire last year. If you are able to help, please make a gift by mailing a check to: American Red Cross of the Delmarva Peninsula, 100 W. 10<sup>th</sup> Street, Suite 501, Wilmington, DE 19801, or go online [www.redcrossdelmarva.org](http://www.redcrossdelmarva.org) or call 800-777-6620, option 3. If you want to include Red Cross in your will, discuss a planned gift or make a gift of stock, please contact Glenn Barnhill, Jr. at 800-777-6620 ext. 6251.

## Winter 2010

*American Red Cross Local News is published by the Development and Communications Department in partnership with Chesapeake Publishing and Community Publishing as a means of communication with the constituency of the American Red Cross of the Delmarva Peninsula.*

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